

The University of Western Ontario

MANAGEMENT AND ORGANIZATIONAL STUDIES 1020B
“A Multi-disciplinary Study of Globalization”

Victoria Public School, Goderich, Ontario, section 600
(January to April 2009)

Instructor: J. Andrew Ross, PhD
Email: jross9@uwo.ca
Office: Social Science Centre, Room 2235

Lectures: Monday evenings 6:30-10:00
Location: **TBA**

Course description

Management and Organizational Studies 1020B is a multi-disciplinary introduction to the four-year Bachelor of Management and Organizational (BMOS) program. The objective of the course, broadly stated, is to introduce MOS students to the academic disciplines of the social sciences by investigating in a multi-disciplinary fashion the theme of “globalization.”

In the course, students will become acquainted with how some of the different academic disciplines represented in the Faculty of Social Science such as Anthropology, Economics, Geography, History, Political Science, Psychology, and Sociology can and should be used when examining “business”. Each of these disciplines can help to equip students with the array of communications, research, and analytical skills crucial to succeeding in today’s highly competitive and complex business environment. In addition, familiarity with the approaches and methods of the social sciences will enable MOS students to make informed choices when selecting course options or developing sub-concentration "theme" areas in the following three years of their program.

Secondly, and more specifically, the course investigates the theme of “globalization,” an important yet controversial subject surrounded by much misunderstanding and debate. Students will be presented with a wide array of perspectives on globalization, ranging from the historical organization of the global economy to the emergence of global politics and culture in our own time. In the process, students will be encouraged to develop their own interpretations of the many and varied challenges and opportunities that globalization presents, always basing their opinions on the rigorous tests of evidence and analysis that are integral to the social sciences.

Class format

Each week, students will prepare for class by reading a chapter from each textbook (a schedule will be provided). The instructor will lecture and guide discussion of the week’s themes.

Course textbooks

1) Charles W.L. Hill and Thomas McKaig, *Global Business Today*. [First] Canadian edition (McGraw-Hill Ryerson, 2006)

2) Andrea Mandel-Campbell, *Why Mexicans Don't Drink Molson: Rescuing Canadian Business From the Suds of Global Obscurity*. Paperback edition (Douglas & McIntyre Publishing Group).

Please note that additional readings, links, resources, etc will be identified and assigned throughout the course; and also that students are responsible for completing all assigned readings.

Course grading

Mid-term examination	25%
Written assignment	25%
Participation	20%
Final examination	30%

Participation

It is essential that students participate actively in the weekly discussions and make use of the opportunity to discuss the course readings and lectures in depth, and their relevance to contemporary issues. Discussions also represent the best opportunity to assess how well students are grasping the course materials, and in turn allow students to contribute most directly to their own learning and that of their colleagues. Please note that participation is *not* just attendance, and that it may involve evaluation of written responses to class discussion.

Written Assignment

All students are required to submit a written assignment in which they demonstrate their ***critical reading and research skills*** and their ability to ***synthesize*** what they have read into a concisely written commentary centered upon a clearly articulated thesis or organizing principle.

A paper copy of the written assignment must be submitted on the date the assignment is due. **In addition**, an identical electronic copy of the written assignment must be submitted through WebCT (the course website)

N.B. FAILURE TO COMPLETE THE WRITTEN ASSIGNMENT WITHOUT PERMISSION OF THE INSTRUCTOR WILL RESULT IN A FAILURE IN MOS 1020A/B.

Examinations

The mid-term examination and the final examination will follow a multiple-choice and short answer format.

The **mid-term examination** will cover all lectures, readings, and the videos from Week One through Week Seven.

The **final examination**, will cover all lectures, readings, and the videos from Week Eight through Week Thirteen. It will also include a combination of short answer and/or a comprehensive essay question, which, to be answered effectively, requires students to draw upon the content of the entire course.

More information on the content and format of both exams will be made available prior to the exams.

ACADEMIC POLICIES AND PROCEDURES

Plagiarism: Students must write their assignments in their own words. Whenever students take an idea, or a passage from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence (see “Scholastic Offence Policy” in the Western Academic Calendar).

Plagiarism Checking: All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (link to Turnitin.com website: <http://www.turnitin.com>).

Computer-Marked Multiple-Choice Exams: Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.”

Eligibility: It is the student’s responsibility to make sure they fulfill all prerequisites for the course. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.
